

Getting started with Apple School Manager

Apple School Manager is an online administrative hub that enables schools to deploy Apple devices, manage student and staff accounts, integrate with Student Information Systems, and purchase and distribute apps and books in bulk. It centralises deployment workflows across iPad, Mac, and Apple TV, and supports automated device enrollment through Mobile Device Management.

Benefits for Education

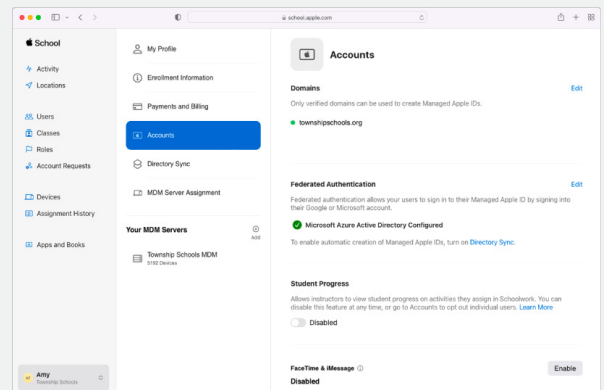
- Enables zero touch deployment so IT teams don't need to physically set up devices.
- Integrates Student Information Systems, Google Workspace, and Microsoft Azure AD to streamline account creation and class roster syncing.
- Supports Managed Apple Accounts to separate school and personal data and provide access to iCloud and collaboration tools.
- For schools with a hybrid model of school owned and BYOD devices, shared iPad through Apple School Manager provides a personalised experience for each student even when devices are shared.



How is Apple School Manager used?

- Sync user and class data from Student Information Systems or identity providers.
- Automatically enroll devices in MDM for configuration, app installation, and restrictions management.
- Buy apps/books in bulk and assign or revoke them wirelessly.

Apple School Manager Onboarding Steps



1. Enroll the school through the Apple School Manager portal.
2. Verify the school's domain and create Managed Apple IDs for staff and students.
3. Integrate Mobile Device Management by adding a Mobile Device Management server and uploading the required public key and server token.
4. Connect Student Information Systems or identity provider (SFTP, Google Workspace, or Azure AD) to sync class rosters.
5. Add device suppliers so purchased devices appear automatically for enrollment.