Apple Device Enrollment Program (DEP) Management

Apple's **Device Enrollment Program (DEP)**, now part of **Apple Business Manager (ABM)** simplifies large-scale deployments of Apple devices for businesses and education.

 Key Features:

- **Zero-Touch Deployment:** Devices purchased from Apple or Authorised Resellers are automatically enrolled in Mobile Device Management (MDM) during setup. IT teams can configure devices without physically handling them.

- **Mandatory & Lockable MDM Enrollment:** Ensures all devices remain under management for security and compliance.

- **Wireless Supervision:** Enables advanced restrictions and configurations (e.g., disabling AirDrop, enforcing FileVault encryption).

- **Streamlined Setup Assistant:** Skip unnecessary screens for faster onboarding.

- **Integration with Apple Business Manager:** Centralised platform for managing devices, apps, and accounts across your organisation.

- **Security & Compliance:** Supports encryption, Activation Lock bypass codes, and migration between management services for business continuity.

Why does Apple DEP matter? DEP reduces IT overhead, accelerates deployment, and ensures consistent security policies across all Apple devices. Perfect for SMBs and enterprises scaling their Apple ecosystem.

Apple and Adobe Bundle Solutions

Pairing Apple hardware with Adobe Express Hardware Attach bundles creates a compelling productivity and creativity solution for businesses. Unlock 70% off Adobe Express with Apple purchases at Dicker Data.

Benefits of Bundling:

- **Cost Efficiency:** Adobe Express Hardware Attach licenses can be attached to Apple hardware purchases at significantly reduced pricing (approx. NZD $28 vs. $115 MSRP).

- **Creative Freedom:** Access Adobe's industry-standard tools - Photoshop, Illustrator, Acrobat, and Express, optimised for Apple Silicon performance.

- **Integrated Workflow:** Adobe apps leverage Apple's hardware acceleration for faster rendering and multitasking.

- **Marketing & Design Enablement:** Adobe Express offers AI-driven branding tools, templates for EDMs, social media assets, and more, ideal for SMBs and creative teams.

- **Flexible Licensing:** Bundles can be sold alongside Apple devices without strict PO alignment, giving resellers flexibility.

Learn More

If you have any questions please don't hesitate to contact your Dicker Data account manager or email appleInfo@dickerdata.co.nz

Strategic Positioning

When positioning the Apple and Adobe bundle, focus on how this integrated solution empowers customers to work smarter and unlock creativity, while also delivering tangible business value.

Target Key Segments

SMBs and Education: Highlight how the bundle supports digital transformation for small businesses and schools, making it easier to deploy, manage, and secure Apple devices while enabling creative work flows with Adobe Express. This is especially relevant for organisations looking to modernise their operations and enhance productivity.

Solution Selling

Integrated workflow: Position the bundle as a complete solution for organisations that want complete device management and creative enablement. The integration between Apple hardware and Adobe Express ensures optimal performance and a unified user experience.

Flexible Financing: Leverage Apple Financial Services to offer flexible purchasing models, lowering the financial barrier for customers to access premium devices and software.

Tailored Messaging

Work Smarter, Create More: Use messaging that combines Apple's performance with Abobe's creative power - 'Work Smarter' with secure, managed devices and 'Create More' with AI driven tools and templates.

Future Ready: Highlight how the bundle prepares organisations for hybrid work environments, digital content creation, and ongoing brand consistency.

Position the Apple and Adobe bundle as the ultimate toolkit for organisations ready to accelerate digital transformation - offering secure, scalable device management and industry-leading creative tools in one cost-effective package. This bundle enables your customers to boost productivity, foster innovation, and stay ahead in a rapidly evolving digital landscape.

Lead with Outcomes

Efficiency and Creativity: Emphasise the zero-touch deployment and robust device management of Apple paired with Adobe's industry standard creative tools. This combination reduces IT overhead, accelerates onboarding, and ensures consistent security and branding across all devices and content.

Cost Savings: Point out the cost advantage – Adobe Express Hardware Attach licenses are available at a fraction of the standard price when bundled with Apple hardware, making advanced creative tools accessible to more users.

How do I purchase the Adobe Express + Apple Bundle?

After purchasing your Apple hardware through Dicker Data, simply complete the **form** and a member of our Adobe team will get in touch to guide you through the next steps.

Why Adobe Express?

All-in-one editor: Make images, videos, flyers, presentations, documents, and social posts with ease. Animate elements, add music and bring your design to life.

Quick actions: Perform complex edits in a single click. Remove backgrounds, generate QR codes, edit and caption videos, plus more.

Inspiration on tap: Build better content from 220,000+ professional templates and millions of Adobe Stock assets.

Always stay on brand:

- **Brand kits:** Create and share Apple brand colours, fonts, and assets, and easily apply them to your projects.

- **On brand templates:** Share approved templates with locked elements and style controls so everyone can make updates and stay on brand.

- **Real-time collaboration:** Share feedback and edit projects live with your team, all in one place.