

Scenario 3: Identity Protection M365 Business Premium + Microsoft Entra ID P2 Add On

Add Microsoft Entra ID P2 to M365 Business Premium to help customers strengthen their identity management with advanced risk-based conditional access, seamless authentication and comprehensive governance to secure user access.

Identity attacks are
surging, with over

7,000

password attacks per
second

Microsoft Digital Defense Report 2024

SMB Challenges

Managing Excessive Permissions:

Small businesses often face challenges in ensuring users only have the access they need, which can lead to security risks and compliance gaps.

Securing Privileged Accounts:

Privileged accounts pose a significant risk if misused or compromised, especially when access is always enabled.

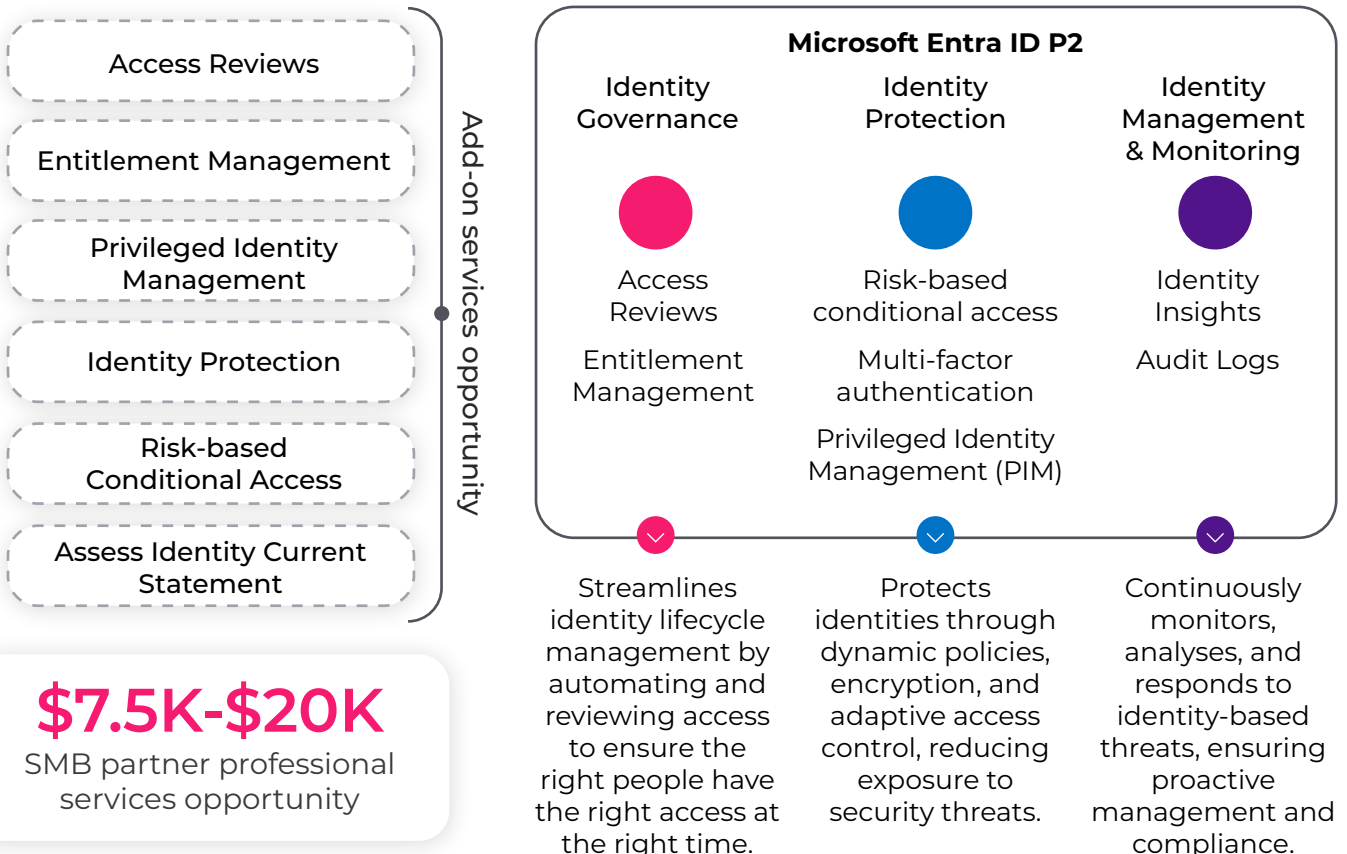
Addressing Identity-Based Threats:

Detecting and responding to identity-related risks can be challenging with limited resources.

Transformative Actions for IT Partners/ MSPs

- ✓ **Access Management Solutions:** Use access reviews and entitlement management to automate permissions, ensuring users only have necessary access. Regularly audit and revoke unnecessary permissions.
- ✓ **Secure Privileged Accounts:** Leverage privileged identity management (PIM) for just-in-time access, minimising misuse by limiting persistent privileged access.
- ✓ **Addressing Identity-based threats:** Implement risk-based conditional access and MFA to secure identities and respond to suspicious activity without overburdening small business resources.

Partner Opportunity with Microsoft Entra ID Plan 2



Example of partner-managed services for Microsoft Entra ID P2:
Secure user identities, manage access permissions, conduct regular access reviews, implement just-in-time privileged access and enforce conditional access policies.



Main Resource

- Access the full sales toolkit, including a customer-ready brochure and pitch deck [here](#).

Other Resources

- Get started with Microsoft 365 Lighthouse



**of businesses faced
BEC attacks in 2024**

Hoxhunt - Phishing Trends Report

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your security offering

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