



## Reseller Application

### Dicker Data Website Terms and Conditions for Users

Thank you for your interest in becoming a reseller. In consideration for Dicker Data NZ Limited, ("Dicker Data"), and Dicker Data's customer, being the company that employs you ("the Company"), granting you access to Dicker Data's website ("the Website"), you agree to comply with the following terms:

1. Your right to access the Website applies only whilst you remain an employee of the Company. You must not access or attempt to access the Website should your employment with the Company end for any reason.
2. All information that you may access on the Website is confidential to Dicker Data and the Company. You must keep all such information confidential and not disclose, distribute or publish it to any other party without the prior written consent of either Dicker Data and/or the Company.
3. You must use the information that you may access on the Website solely for the benefit of the Company and in connection with your employment with the Company. You must not use the information for any other purpose without the prior written consent of Dicker Data and the Company.
4. If you breach any of the above provisions, Dicker Data and/or the Company reserve the right to prohibit you immediately from accessing the Website at any time.
5. You fully indemnify and keep indemnified Dicker Data against all claims that may be made against it by any party, including the Company, in connection with or as a result of you breaching any of the above provisions.

If you are one of the Company's nominated Prime Contacts, you agree to comply with the following additional provisions:

6. Whilst you remain the Prime Contact, you are responsible for managing access by users to the Company's information on the Website.
7. As the Prime Contact, you are responsible for regularly reviewing the list of the Company's authorised users of the Website and creating, deleting and/or modifying access rights for such users.
8. You must not grant access rights to any party who is not an employee of the Company unless authorised in writing by the Company. You must promptly removing access rights for any users who cease employment with the Company for any reason, unless authorised in writing by the Company.

Dicker Data does not accept any responsibility for unauthorised use of or access to the Website by users to whom you have granted access rights to the Website. You fully indemnify and keep indemnified Dicker Data against all claims that may be made against it by any party, including the Company, in connection with or as a result of any such unauthorised access or use.

## Becoming a Dicker Data Reseller

Thank you for deciding to become a Dicker Data reseller. We look forward to supporting your businesses with our value-added services, support and the best of breed products.

Before submitting your application, please review the reseller requirements as well as the application process.

### Reseller Requirements

**It is important to note that the reseller application process applies to New Zealand and the Pacific Islands only. Australian Resellers please go to <http://www.dickerdata.com.au>**

In order to become a Dicker Data reseller you will be required to provide proof that you are a genuine reseller of IT products to end-customers. As a wholesaler Dicker Data does not sell products directly to end customers or consumers, instead we supply products through a network of regional and local specialists.

### Application Process

- The reseller application process will seek to establish your credentials as a genuine reseller organisation. These will be verified as part of an approval and registration process.
- Once you've completed the application form please email to [accounts@dickerdata.co.nz](mailto:accounts@dickerdata.co.nz). A Dicker Data representative will be in contact with you (via email) to issue a web login and password for online pricing and ordering.
- Once you've established yourself as a Dicker Data reseller with a track record, you may apply for a credit account by e-mailing [accounts@dickerdata.co.nz](mailto:accounts@dickerdata.co.nz) for an application form. Financials, references and guarantees may be required in support of your application.

## Reseller Application

Please complete the information below:

What region/state are you in? \_\_\_\_\_

Do you re-sell products, or sell a service that contains these products?

- Yes                       No

What was the turnover of your business last year?

- None                       New Business                       0-\$50k pa                       \$50-\$100k pa  
 \$100-\$500k pa                       \$500k-\$1m pa                       \$1-\$2m pa                       >\$2m pa

What do you expect the value of your initial order with Dicker Data to be?

- 0-\$500                       \$501-\$999                       \$1000-\$3000                       \$3001-\$5000  
 \$5001-\$10000                       \$10000+

What trading volume do you expect to have with Dicker Data each year?

- 0-\$5000                       \$5000 -\$50000                       \$50000-\$250000                       \$250000-\$1m                       >\$1m

Please list the number of transactions your expect to have with Dicker Data per month

- Occasional                       Once a month                       3-10 per month                       10+ per month

What percentage of your business turnover relates to services?

- <25%                       50%                       75%                       >75%

**Company Details**

Company Name \_\_\_\_\_

Phone (including area code) \_\_\_\_\_

Street Address 1 \_\_\_\_\_

Street Address 2 \_\_\_\_\_

Suburb \_\_\_\_\_

City \_\_\_\_\_

Postcode \_\_\_\_\_

Country \_\_\_\_\_

Postal Address 1 \_\_\_\_\_

Postal Address 2 \_\_\_\_\_

Postal Suburb \_\_\_\_\_

Postal City \_\_\_\_\_

Postcode \_\_\_\_\_

Postal Country \_\_\_\_\_

## Your Details

Salutation \_\_\_\_\_

First Name \_\_\_\_\_

Last Name \_\_\_\_\_

Department \_\_\_\_\_

Job Position \_\_\_\_\_

DDI (including area code) \_\_\_\_\_

Mobile \_\_\_\_\_

Email \_\_\_\_\_

**Managing Director**  Same as above

Salutation \_\_\_\_\_

First Name \_\_\_\_\_

Last Name \_\_\_\_\_

Department \_\_\_\_\_

Job Position \_\_\_\_\_

DDI (including area code) \_\_\_\_\_

Mobile \_\_\_\_\_

Email \_\_\_\_\_

**Other**  Same as above

Salutation \_\_\_\_\_

First Name \_\_\_\_\_

Last Name \_\_\_\_\_

Department \_\_\_\_\_

Job Position \_\_\_\_\_

DDI (including area code) \_\_\_\_\_

Mobile \_\_\_\_\_

Email \_\_\_\_\_

GST Number (NB – a dealer registration will not occur without a valid GST number)

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Please describe areas of specialisation and key areas of focus for your business. This is important as it is used to support your application for reseller status.

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Please list accounts and references you have already established with other distributors. This will be used to fast track your application as a genuine reseller. Registrations with no references may require additional verification.

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Which product lines are you interested in sourcing from Dicker Data?

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In order to help us align our business with your requirements, could you detail any aspects or services that you consider important in your trading relationship with Dicker Data

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Additional comments/information

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